

REAGAN ROMALI, Ph.D.

EDUCATION

B.A. English - Rutgers University

M.B.A. Business - University of San Diego

Ph.D. Education - Walden University

TEACHING EXPERIENCE

NATIONAL UNIVERSITY

Core Adjunct Business Management and Accounting Professor

2001-2013

SOUTHWESTERN COMMUNITY COLLEGE

Adjunct Business Instructor

1999-2000

EDUCATIONAL ADMINISTRATION EXPERIENCE

LONG BEACH COMMUNITY COLLEGE DISTRICT

5/17-present

LONG BEACH CITY COLLEGE

Superintendent-President

Long Beach City College (LBCC) is a Hispanic Serving Institution with a diverse student body and two campuses, with an enrollment of ~25,000 students. This position reports to a five member elected Board of Trustees. The dedicated team of administrators, faculty, staff and students accomplished the following:

- Increased student graduation by **27%** in 2017-2018 with dramatic improvements in degree completion for students of color including a 21% increase for Latino students, a 44% increase for Pacific Islander students, and a 25% increase for African American students.
- Increased student graduation by **~29%** in 2018-2019. Increased certificate attainment by over **350%**.
- Awarded **Title V Hispanic Serving Institutions Grant** - \$3 million to fund STEM academic and student support initiatives.
- Implemented **College Promise 2.0** which guarantees admission to California State University Long Beach, offers two years of community college education for free, provides customized student supports, and provides access to local industry partners for

employment upon graduation. This program was named a **Bellwether Award Finalist** for the first time in the college's history.

- Developed a new **Center for Community and Industry Partnerships** to meet workforce demand. Recruited over 100 business and industry partners in high-demand areas to provide internship, job placement, scholarship and service learning opportunities for students. Key partners include WalMart, City of Lakewood, Dignity Health, Long Beach Police Department, the Port of Long Beach, and the Water Replenishment District of Southern California.
- Created **Maritime Center of Excellence** in partnership with the Port of Long Beach to offer not-for-credit fee-based trainings to prepare students for supply-chain management and logistics careers.
- Reinstated vocational and trades programs with updated curriculum in Automotive Technology, Welding Technology and Construction Technology. Enrollment increased ~40%.
- Increased noncredit course opportunities: **333%** increase in courses, **467%** increase in programs and **140%** increase in offsite locations.
- Awarded the Long Beach Branch NAACP "Honoree for Women's History Month" and the Khmer Parent Association "Indra Devi Award."
- Recipient of the **2019 California Community Colleges Classified Senate (4CS) Excellence in Servant Leadership Award**. Recipient of the **Centro CHA Excellence in Education Award**. And, the **Long Beach Police Department Public Service Award** for the LBCC Communications Team.
- Created President's Taskforce on Race, Equity and Inclusion to study ways to improve course success, employee diversity, diversity training and completion. Faculty completed exciting cultural curriculum update.

Budget, Finance and Operations

- Resolved an \$11 million operational budget deficit in 2017-2018 and \$6 million budget deficit in 2018-2019 with no layoffs. Facing a multi-year upward trajectory of salary and benefit expense trend, reversed trend bringing salaries and benefits below 90%.
- Responsible for the college's \$1.2 billion budget (includes capital, operating and bond funds) and ~2,300 employees.
- LBCC raised its Standard and Poors bond rating from AA- to AA and through a bond refunding saved taxpayers over \$38,000,000.
- Created No-Smoking Campus policy and instituted a new preferred name policy.
- The college was awarded a 2018 Colleges Sustainability Champion from the California Community Colleges Chancellor's Office.

Academic Affairs and Student Support Services

- Instituted Guided Pathways to drive student completion, mapping over **80%** of ADTs and **100%** of CTE programs.
- Completed an Enrollment Management Plan, opened Welcome Centers and re-vamped front-end student experience to increase applicant conversion and student supports.

- Increased Pell Grant awards by ~2000 students and ~\$4 million.
- Added wellness and mental health counseling component to the Health Centers.
- Submitted an ACCJC Accreditation Midterm Report.
- Implemented Starfish Early Alert, increased dual enrollment and restructured career and technical education to drive completions and certificate attainment.
- LBCC was designated a National Center of Academic Excellence in CyberDefense Education by the National Security Agency, one of only three in California.
- Open Educational Resources increased by **85%**, saving students thousands of dollars.
- Online course offerings increased **11%** with an enrollment increase of **15%**.
- The college was awarded the 2018 Award for Excellence in Transfer “**Champion of Higher Education**” from the Campaign for College Opportunity.

CITY COLLEGES OF CHICAGO, HARRY S TRUMAN COLLEGE
President

7/11-5/17

Community college with ~ 20,000 diverse credit, adult education and continuing education students and over 950 employees. Responsible for executing 5-Year Reinvention Strategic Plan with the following educational goals:

- Increase the number of students earning college credentials of economic value.
- Increase the rate of transfer to bachelor’s degree programs following City Colleges of Chicago graduation.
- Drastically improve outcomes for students requiring remediation.
- Increase the number and share of ABE/GED/ESL students who advance to and succeed in college level courses.

The dedicated team of administrators, faculty, staff, district office and students accomplished the following goals:

Graduation and Transfer

For five years in a row, the college increased its federal IPEDS graduation rate, and saw and increases in the number of degrees awarded.

- Increased federal IPEDS rate 300% from 5% to 20%. (#1 in national IPEDS cohort)
- Increased number of associate’s degrees awarded 129% from 345 to 792. (#3 in national cohort in the US for total award increases).
- Increased number of certificates awarded 288% from 170 to 661. (#4 in national IPEDS cohort).
- Increase the rate of transfer to a four-year institution from 30% to 46%.
- Increase number of ABE/GED/ESL students advancing to college level courses by 108%.
- Increased outcomes for students requiring remediation, advancing to credit level work, from 26% to 36%.

Academic Affairs / Adult Education

- Instituted Guided Pathways for all transfer and vocational programs.
- Truman College students made advances in their student learning outcomes in English and math developmental and college level coursework thanks to the hard work of faculty, staff and administrators:

- English
 - Created Writing Center to provide academic support. Created new Accelerated Learning Program (ALP) cohorts for developmental education students to take college level courses with added supports. English co-requisite courses saw improvements in success rates.
- Mathematics
 - Created Math Center to provide academic support for math students increasing success of users.
 - Created Math Emporium to accelerate students through developmental education course sequence in one semester.
 - Mathematics faculty re-vamped math courses for Liberal Arts students into a new course entitled “Math 90,” which increase subsequent course success ~300%.
 - Created new Accelerated Learning Program (ALP) cohorts for developmental education students to take college level courses with added supports. Math co-requisite courses also saw improvement in success rates.
- Created new Reading Center to address literacy opportunities for underprepared students, increasing the success rates of student users by 20%.
- Expanded Adult Education Gateway program to encourage students to transition to credit course offerings, with over 600 participants.

Student Services

- Community College Survey of Students Engagement (CCSSE) survey results showed dramatic improvement in student opinions about Truman College and their learning experience. Key improvements included:
 - Providing support students need to thrive socially +11.7 percentage point (ppts.)
 - Providing financial support students need to afford education +14.9 ppts.
 - Helpful administrative personnel and offices +14.2 ppts.
 - Acquiring job or work-related knowledge and skills +10.8 ppts.
 - Writing clearly and effectively +9.5 ppts.
 - Gaining opportunities about career opportunities +11.6 ppts.
 - Improved academic advising and planning +11.7%
 - Improved tutoring services +12.4 ppts.
 - Improved skills labs +13.4 ppts.
 - Improved financial aid advising +12.4 ppts.
- Created Transfer Center to drive student opportunities at four-year colleges and universities, increasing rate of transfer 30% to 46%.
- Created Wellness Center to serve students with mental health and social service needs.
- Created Veterans Center and hired psychological services for returning vets.
- Created Welcome Center, Diversity and Inclusion Committee, and Supportive Intervention Team.
- Implemented “Men of Color” minority male mentoring program to increase the number of minority males graduating by providing increased student services, academic support, and service learning and mentoring.
- Awarded five year TRIO SSS grant \$1.1M to serve low-income, first generation students.
- Awarded \$2.2M Title V grant for Hispanic Serving Institutions.

- Changed advising structure to a case management model, instituted GradesFirst early alert system.
- Initiated strategy around students taking the College Board CLEP exam for credit accumulation and the college became one of the TOP 100 CLEP Testing sites in the nation, one of only two in Illinois. This netted students over 1,000 credits toward graduation.

Workforce and Career Technical Education

- Instituted Chicago Mayor Rahm Emanuel’s College to Careers Program to train students for high-demand careers. Mayor Emanuel named Truman College as the district’s Education, Human and Natural Sciences hub for focusing on new curriculum/degrees/certificates for K-12 teachers, child development instructors and students looking to transfer to four-year universities to major in the Liberal Arts and STEM Sciences.
- Created new Career Planning and Placement Center. The center served over 1400 students and made over 200 job placements.
- Established Workforce Partnerships Program to identify local employers and jobs for Truman students. Established over 100 partnerships for students.

Operations and Finance

- College was awarded grants for/from Title V (HIS), SENSER, Illinois Campus Compact, Carl Perkins, STEM, TRIO, Illinois Campus Compact, GEAR UP, CTE Innovation, and Nursing School Expansion.
- Safe and attractive learning environments support instruction and to that end, several major renovations and upgrades have taken place including: Theater/Auditorium renovation, new fitness center, new writing center, math center, math emporium, reading center, welcome center, transfer center, restroom renovation, cosmetology renovation, gymnasium renovation, cafeteria remodel, new furniture for most classrooms, painting and technology upgrades, renovated lobby space, renovated adult education space, renovated education/child development learning and office space, renovated math and chemistry faculty offices, chemistry areas, renovations to biology labs and storage space underway, renovated “front door” of the college into an urban garden. Faculty designed this welcoming garden entrance with “Chicago Sustainable 2014” plantings they use when teaching. Faculty also created a rooftop urban teaching garden to coincide with the college’s green initiative and focus on sustainability, paired that with updates on undergraduate research, and updated environmentally just curriculum.

HOUSTON COMMUNITY COLLEGE DISTRICT

6/10-7/11

Community College of Qatar (a new college in the Middle Eastern nation of Qatar)

Associate Dean

RIVERSIDE COMMUNITY COLLEGE DISTRICT

12/08-5/10

Vice President, Business Services - Moreno Valley College

- Supported President in preparation of ACCJC Self Study for Accreditation. ACCJC accredited Moreno Valley College as the 111th Community College in California.

- College programming included general education as well as healthcare and law enforcement degree work including nursing, physician's assistant, dental technology, dental assisting, and the Ben Clark Training Center which educated policy, fire and rescue personnel in Riverside County.
- Responsibly locally for construction and renovation projects including: new parking structure with surge space, land acquisition for a dental laboratory, new dental hygiene/technology laboratories, new Allied Health Science Building, new multi-purpose building, amphitheater, sports complex, gymnasium, campus landscaping, campus master plan update, and several office/classroom remodels with state and local bond funds. Projects were in various stages during tenure.
- Developed Maintenance and Operations Plan outlining all scheduled maintenance phasing on campus.
- Created campus-level budget development process to coincide with district budget planning and participated in budget allocation model development.

COMPTON COMMUNITY COLLEGE DISTRICT

6/08-12/08

Interim Chief Business Officer

- Hired for short-term assignment - responsible for leading business office team in fiscal recovery efforts. Rectified fiscal issues of concern to the State of California Community College Chancellor's Office and Fiscal Crisis & Management Assistance Team (FCMAT).

LOS ANGELES COMMUNITY COLLEGE DISTRICT

Vice President Administrative Services - Los Angeles City College

7/06-4/08

Associate Vice President, Administrative Services - Los Angeles City College

11/02-4/08

- Directed finance, construction, operations, maintenance/facilities, purchasing, security, transportation, bookstore, information technology, payroll, human resources, and auxiliary services for \$61 million community college with 16,000 students.
- Chair of Budget Committee and Facilities Planning Committee. Served on LACC Proposition A/AA Bond Executive Committee. Member of OASIS (Organizational Advancement) and Institutional Research Committees.
- Projects under construction or in planning stages included: Library, Science and Technology Building, parking structure, utilities infrastructure upgrade, Physical Education Building, athletics field, Child Development Center and college-wide landscaping.
- Created and led safety/security taskforce to improve college safety which reduced crime statistics.

SANTA MONICA COLLEGE

2/04-7/06

Interim Chief Business Officer (while CBO served as Interim President during presidential search)

Associate Vice President, Fiscal Services

- Cited by auditors for achieving audit with "no findings."

- Developed \$324 million budget and computerized process. Created budget development process.
- Co-Chair of Budget Committee, member of Benefits Committee.
- Treasurer of SMC Foundation Board of Directors.

BOARD OF DIRECTORS SERVICE

- National University – Department of Professional Studies Advisory Board, 2019 -present
- Advisory Board Member, ReLAY Institute Advisory Board, 2019 - present
- Long Beach Rotary Club 2018 - present
- Long Beach Ronald McDonald House Advisory Committee 2018 - present
- NAACP Honorary Gala Committee, 2018
- Honorary Director, The Long Beach Public Library Foundation, 2019 - present
- Board of Directors, Long Beach Chamber of Commerce, 2018 – present
- Everybody Home Long Beach Homeless Mayor’s Task Force, 2018
- Board of Directors, Tenet Healthcare, Weiss Memorial Hospital, Chicago, IL 2012-2017
- Board of Directors, Chicago Sinfonietta, Chicago, IL 2014-2016
- Board of Directors, Uptown United Chamber of Commerce, Chicago, IL 2014 - 2017
- National Association of College and University Business Officers (NACUBO) Community Colleges Constituent Council
- Ex-Officio Board Member, Los Angeles City College Foundation Board of Directors 2006-2008
- Board Treasurer, Santa Monica College Foundation Board of Directors, 2005

PRESENTATIONS AND ARTICLES

- ACCT Annual Conference October, 2019. Presenter: “Using Data to Drive Workforce Development, Student Success, Completion, Transfer and Revenue Generation.”
- Keynote Speaker - 2019 Enterprise Summit: Analytics co-hosted by EDUCAUSE, NACUBO and AIR - “Using data mining to drive student success, completion, transfer and revenue generation for colleges and universities.”
- NACUBO Annual Conference July, 2018. Keynote Speaker: “Using Data to Drive Student Success and Revenue.”
- ACCT Pre-Congress Academy September 2017. Presenter: "The Chair/President Relationship" Academy
- ACCCA Annual Conference February, 2018. Presenter: "The Big Picture"
- Higher Learning Commission (HLC) Conference, April, 2016. Co-Presenter: "Math and English Co-Requisites: Implementation and Assessment."
- Higher Learning Commission (HLC) Conference, April, 2015. Co-Presenter: "Rethinking Developmental Math Delivery for Students Pursuing Liberal Arts Majors."
- Higher Learning Commission (HLC) Conference, April, 2014. Co-Presenter: "Engaging a Campus-Wide Response: High Impact Interventions to Ensure Student Success."

- Higher Learning Commission (HLC) Conference, April, 2013. Co- Presenter: "Mining Data to Increase Graduation Rates."
- Illinois Council of Community College Administrators (ICCCA) Conference, November, 2014. Co-Presenter: "Successful Implementation of Academic Support Centers: A Collaborative Effort between Faculty and Administration to Support Student Success."
- Illinois Council of Community College Administrators (ICCCA) Conference, November, 2014. Co-Presenter: "Mining Data to Increase Graduation Rates."
- Featured in NACUBO's Business Officer Magazine article entitled, "Behind the Scenes in Doha."
- Business Officer Magazine brief, February, 2011 issue.
- NACUBO Annual Conference, San Francisco, CA, July, 2010. Presenter: "Building the Classroom of the Future."
- NACUBO Annual Conference, San Francisco, CA, July, 2010. Co- Presenter: "Creative Revenue Enhancement" roundtable discussion.
- Smart and Sustainable Campuses Conference, March, 2010. Co-Presenter: "Sustainable Parking Structures."
- Community College Facilities Coalition (CCFC) Conference, November, 2009. Panelist: "Decentralization: How do Community College Districts Respond to Growing Populations and extend their Geographic Reach?"
- Romali, R, (2009). Spinning Straw into Gold: using the raw material in place to serve community colleges are taking an entrepreneurial approach that generates much needed revenue to offset state funding shortfalls and other casualties of the financial crunch. Business Officer Magazine.
- NACUBO Conference, June, 2009. Presenter: Got Money? Revenue Generating Ideas for Community Colleges."
- Featured in University Business Magazine for article on Chief Business Officers, October, 2008 issue.
- Sustainability 101 Conference, San Marcos, CA, June, 2008. Presenter: "Sources of Revenue to Fund Energy Projects at Community Colleges."
- NACUBO Conference, Chicago, IL, July, 2008. Presenter: "Can Administrative Services Impact Student Learning Outcomes?"