

Business Principles Certificate

The Business Principles Certificate is for students who want an overview of the broad areas of business, management, and marketing.

Business Principles Curriculum

Curriculum

Program Courses

Course Code	Title	Course Outlines	Goal Areas	Credits
BUS 1100	Introduction to Business	View-BUS 1100	n/a	3
BUS 2200	Principles of Management	View-BUS 2200	n/a	3
BUS 2600	Principles of Marketing	View-BUS 2600	n/a	3

NHCC Residency and GPA

3 Credits must be earned at NHCC

Total Credits Required

9

Program Overview

2023-2024

This certificate is for students who want an overview of the broad areas of business: finance, management and marketing. All courses can be taken online. Courses can be applied to the Management, Marketing and Entrepreneurship A.A.S. degrees or the A.S. degree in Business Administration Management Concentration. The courses from this program are delivered in the classroom and/or online. This certificate qualifies for the Workforce Investment Act.

Program Outcomes

Knowledge of human cultures and the physical and natural world, including:

- Describe the major functional areas of American businesses and the global aspects and legal and ethical responsibility of businesses operating profitably in a changing world.

Integrative and Applied Learning, including:

- Develop a managerial strategic plan that includes critical elements of planning, organizing, leading, and controlling.
 - Illustrate the marketing concept through the completion of a comprehensive marketing plan.
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Program Maps

Program roadmaps provide students with a guide to understand the recommended course sequence to complete their degree.

- [**Business Principles Certificate Program Roadmap Full Time**](#)
 - [**Business Principles Certificate Program Roadmap Part Time**](#)
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Career Opportunities

Information on careers, including salary and employment outlook data, is available at Minnesota State and the Bureau of Labor Statistics websites:

careerwise.minnstate.edu and www.bls.gov.

Transfer Information

If you are planning on transferring to another institution, follow the guidelines available on our transfer resources web page to help you plan the process: [Transfer Information](#)

Degree Information

Certificates may be earned for successful completion of courses in a specialized program of study with a minimum grade point average of 2.00 (C). A certificate shall include 9 to 30 semester credits. At least one third of the total credits required for each certificate must be completed at North Hennepin Community College.

Developmental Courses Some students may need preparatory course(s) in Math and/or English. Courses numbered below 1000 will not apply toward a degree.

Equal Opportunity Employer and Disability Access Information North Hennepin Community College is a member of Minnesota State Colleges and Universities system and an equal opportunity employer and educator. This document is available in alternative formats to individuals with disabilities by calling 7634930555 or through the Minnesota Relay Service at 18006273529.

Accreditation

North Hennepin Community College is accredited by the Higher Learning Commission (hlcommission.org), an institutional accreditation agency recognized by the U.S. Department of Education.

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